



The Atlantic Lions

08 January 2016

Payne Hicks Beach is proud to sponsor The Atlantic Lions who are crossing the Atlantic Ocean in a rowing boat raising money for the Multiple Sclerosis Trust.

The crossing of the Atlantic in a rowing boat will involve continuous rotational shifts of two hours rowing, two hours off, day and night for up to 60 days. Battling sleep deprivation, hallucinations, 40ft waves, storms and general physical pain, people row the Atlantic to test the limit of human endurance, and The Atlantic Lions are competing in the race to achieve something unbelievable in support of the MS Trust.

The Atlantic Lions are: Charlie Hayward, Dave Middleton, Joe Mile and Matt Townsend.

[Click here to read The Atlantic Lions Blog](#)